

# B2B (Business to Business) Masterfile Email/Postal/Phone

## MARKETING CHANNELS

Channel Name	Rate
Unique Contact Postal Addresses	38,615,736
Unique Business Postal Addresses	17,363,313
Unique Email Addresses	8,730,043

## MEDIA TYPE

Business
Email, Postal, Telephones

## SOURCE

Compiled, lists, Government records, Internet/online
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## GEOGRAPHY

USA
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## GEOGRAPHY SELECTIONS

Description	Rate Units (Per M)
City	No Charge
State	No Charge
ZIP	No Charge
ZIP +4	No Charge
County	No Charge
MSA Code	No Charge
Carrier Route	No Charge

## MINIMUM ORDER

Minimum Quantity	5,000
Minimum Order	\$ 750.00

## CANCELLATION

Cancellation Fee	\$ 250.00
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## FIRMOGRAPHIC SELECTIONS

Description	Rate Units (Per M)
CEO Name	\$ 15.00/M
Employee Size	\$ 10.00/M
Cottage Industry	\$ 10.00/M
Fax Number	\$ 10.00/M
Fortune 1000 Indicator	\$ 40.00/M
Fortune 1000 Ranking	\$ 40.00/M
Franchises	\$ 10.00/M
Headquarters	\$ 10.00/M
Job Titles	\$ 15.00/M
Location Type	\$ 10.00/M
Minority Owned	\$ 10.00/M
NAICS	\$ 10.00/M
Non-Profit Indicator	\$ 10.00/M
Owns Rents Indicator	\$ 10.00/M
Public/Private	\$ 10.00/M
Owned	\$ 10.00/M
Sales Volume	\$ 10.00/M
SIC	No Charge
Website URL	\$ 30.00/M
Years in Business	\$ 10.00/M

## SERVICE FEES

Service	Rate
Run Charge	\$ 10.00/M
Carrier Route	No Charge
Nth Name	No Charge
A/B Split	\$ 50.00/M
ZIP +4	No Charge
Rush Fee	\$ 100.00/M
Keycoding	\$ 5.00/M
Deployment	\$ 10.00/M
Set up fee	\$ 75.00/M

## DESCRIPTION

Exact Data's B2B USA Masterfile is built from an international database containing full postal, email, and telephone information. You can select your specific target audience by location type, employee size, revenue, and more. Easily pinpoint the business leads most likely to buy your products or services.

### About Exact Data's Business Database:

Gain access to our extensive database of demographic, geographic, and financial data that's unmatched in the industry. Exact Data houses over 54 million B2B records derived from a wide variety of sources including, but not limited to:

- Government Records
- Licensing Boards
- Yellow page and business White page directories
- Business magazine and newspaper subscriptions
- Courthouse records
- Municipal directories

### About Exact Data's Quality & Hygiene:

All postal records are sent through NCOA every 90 days. Email records are screened to remove general emails (info@ or sales@) and all records are validated for accuracy prior to any delivery or deployment. Telephone records are called quarterly to ensure connectivity and contact accuracy. With quarterly updates covering business moves, closures, and corporate executive changes, this file offers the most comprehensive up-to-date business file on the market.

## BRANDS WE'VE WORKED WITH

