

B2B (Business to Business) Master File Email/Postal/Phone

MARKETING CHANNELS

| Channel Name | Segment Count | Rate |
|----------------------------------|---------------|--------------|
| Unique Contact Postal Addresses | 38,615,736 | \$ 150.00/M |
| Unique Business Postal Addresses | 17,363,313 | \$ 150.00/M |
| Unique Email Addresses | 8,730,043 | + \$ 50.00/M |

MEDIA TYPE

Business
Email, Postal, Telephones

SOURCE

Compiled lists, Government records, Internet/online

GEOGRAPHY

USA

GEOGRAPHIC SELECTIONS

| Description | Rate Units (Per M) |
|---------------|--------------------|
| City | No Charge |
| State | No Charge |
| ZIP | No Charge |
| ZIP + 4 | No Charge |
| County | No Charge |
| MSA Code | No Charge |
| Carrier Route | No Charge |

SERVICE FEES

| Service | Rate |
|---------------|-------------|
| Run Charge | \$ 10.00/M |
| Carrier Route | No Charge |
| Nth Name | No Charge |
| A/B Split | \$ 50.00/F |
| ZIP + 4 | No Charge |
| Rush Fee | \$ 100.00/F |
| Keycoding | \$ 5.00/M |
| Deployment | \$ 10.00/M |
| Set up fee | \$ 75.00/F |

FIRMOGRAPHIC SELECTIONS

| Description | Rate Units (Per M) |
|------------------------|--------------------|
| CEO Name | \$ 15.00/M |
| Employee Size | \$ 10.00/M |
| Cottage Industry | \$ 10.00/M |
| Fax Number | \$ 10.00/M |
| Fortune 1000 Indicator | \$ 40.00/M |
| Fortune 1000 Ranking | \$ 40.00/M |
| Franchises | \$ 10.00/M |
| Headquarters | \$ 10.00/M |
| Job Titles | \$ 15.00/M |
| Location Type | \$ 10.00/M |
| Minority Owned | \$10.00/M |
| NAICS | \$ 10.00/M |
| Non-Profit Indicator | \$ 10.00/M |
| Owns Rents Indicator | \$ 10.00/M |
| Public/Private Owned | \$ 10.00/M |
| Sales Volume | \$ 10.00/M |
| SIC | No charge |
| Website URL | \$ 30.00/M |
| Years in Business | \$ 10.00/M |

MINIMUM ORDER

| | |
|------------------|-----------|
| Minimum Quantity | 5,000 |
| Minimum Order | \$ 750.00 |

CANCELLATION

| | |
|------------------|-------------|
| Cancellation Fee | \$ 250.00/F |
|------------------|-------------|

DESCRIPTION

Exact Data's B2B Masterfile is derived from a national database consisting of businesses and business contacts with full postal, email and telephone. Select by job title, industry, size, annual revenue, and more. Reach building owners, mid-level management, and nonprofits for offers such as CRM solutions, recruiting and trade shows.

About Exact Data's Business Database:

Exact Data houses over 54 million B2B records derived from a multitude of sources, including government records, licensing boards, municipal directories, telephone and office machine hookups, internet connections and searches, memberships, attendee registers, web site registrations, DBAs, incorporations, yellow page and business white page directories, county courthouse records, Secretary of State data, business magazines and newspapers, subscriptions, annual reports, 10Ks and other SEC filings, postal service information including National Change of Address, ZIP+4 carrier route and Delivery Sequence Files.

About Exact Data's Quality & Hygiene:

All postal records are sent thru NCOA every 90 days. Email records are screened to remove general emails (info@ or sales@) and all records are validated for accuracy prior to any delivery or deployment. Telephone records are called quarterly to ensure connectivity and contact accuracy. With quarterly updates covering business moves, closures and corporate executive changes, this file offers the most comprehensive up-to-date business file on the market.

BRANDS WE'VE WORKED WITH

